

Committee(s)	Dated:
Culture, Heritage and Libraries	07/03/2016
Subject: City Business Library Vision and Strategy Report	Public
Report of: Director of Culture, Heritage & Libraries	
Report author: Sara Pink - Head of Guildhall and City Business Libraries	For Information

Summary

This summary report outlines the vision and strategy for City Business Library.

City Business Library Vision:

Reimagine the service to become a key business hub in the heart of the City of London. Offer a modern and flexible business service that supports a variety of different users to develop a business and/or themselves.

City Business Library is embarking on a period of transition to reposition itself as a leading business hub in the heart of the City of London. This programme of change will build on the wide range of business information resources already available, combined with additional services and income generating activities to enhance the customer experience and benefit the Corporation.

Recommendation(s)

Members are asked to:

- Note the contents of this report and the two appendices.

Main Report

Background

- In order to build on the success of City Business Library, within the context of Culture, Heritage and Libraries and the City's Strategic Aims framework, developing internal partnerships and aligning our business planning with those of the City of London Corporation is paramount. Currently, City Business Library is partnering with the Economic Development Office to offer enterprise support for London and increase employability and will, potentially, be partnering with the Department of Community and Children's Services around delivery of their adult learning courses.

City Business Library Aims:

- To provide a modern business service that supports London and beyond with business information needs, offering free access to the most comprehensive choice of business information in the UK
- To fully capitalise on all commercial opportunities to attract new users. Reinvest any additional income back into key projects to enhance the customer experience
- Continue to place the development of businesses and individuals at the heart of everything we do by offering a highly regarded and accessible seminar/workshop and training programme
- Increase the awareness of the service through highly effective internal and external partnership working
- Through effective partnership working, expand the reach of the service to provide greater enterprise support for customers across London

Appendices

- City Business Library Vision and Strategy, 2016-17
- City Business Library 2015 survey results and key findings

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